

# ***Content Addressed Alliance***

**Better 🤝 Together**



IPFS has **won**

# Content Addressed Alliance

## *Role Models*



### Bandwidth Alliance

**Cloud providers partner to reduce data transfer fees**

The Bandwidth Alliance is a group of forward-thinking cloud and networking companies that are committed to discounting or waiving data transfer (also known as bandwidth) fees for shared customers.

Interested in using the Bandwidth Alliance?

[Contact us](#)

Read our blog: [Cloudflare providers partner to reduce transfer fees](#)

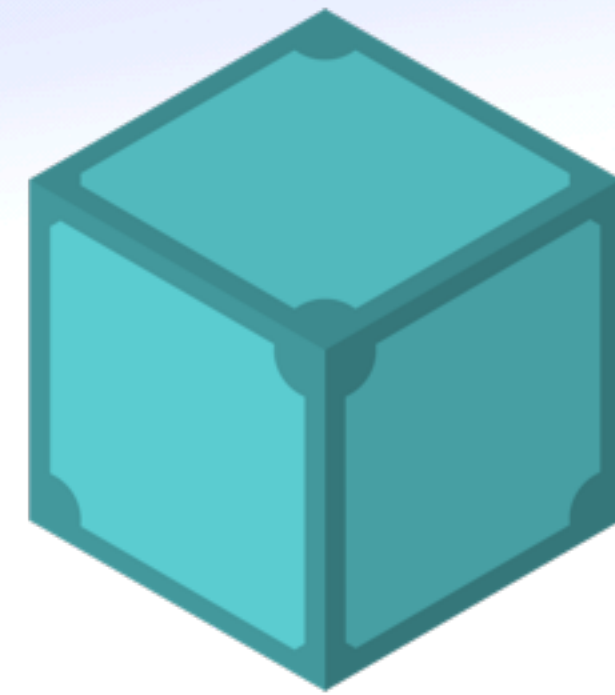


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***Know Thy Enemy***

iroh

vs



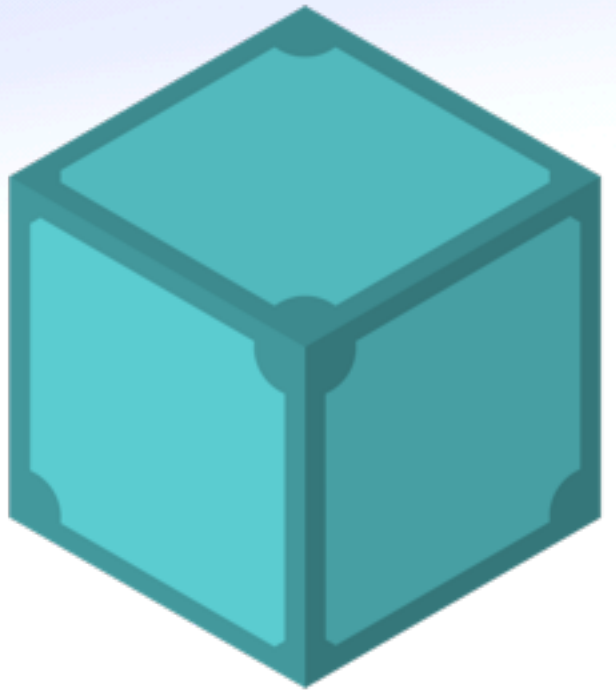
IPFS



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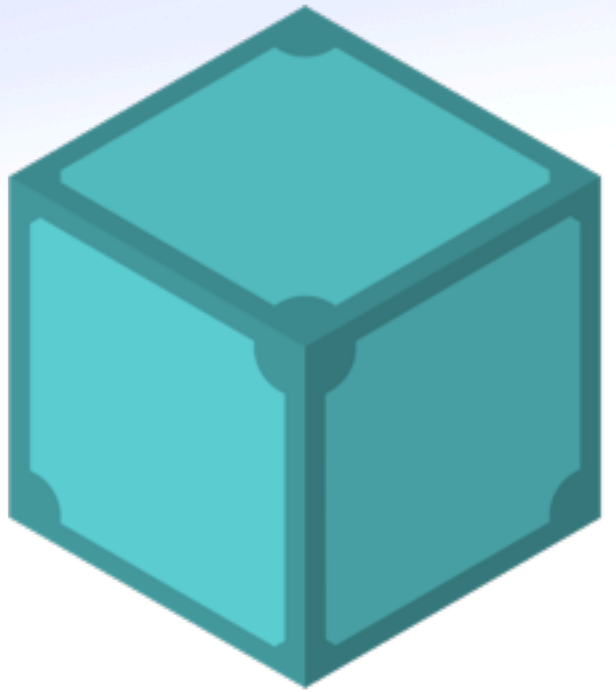
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***A Trusted Backbone***



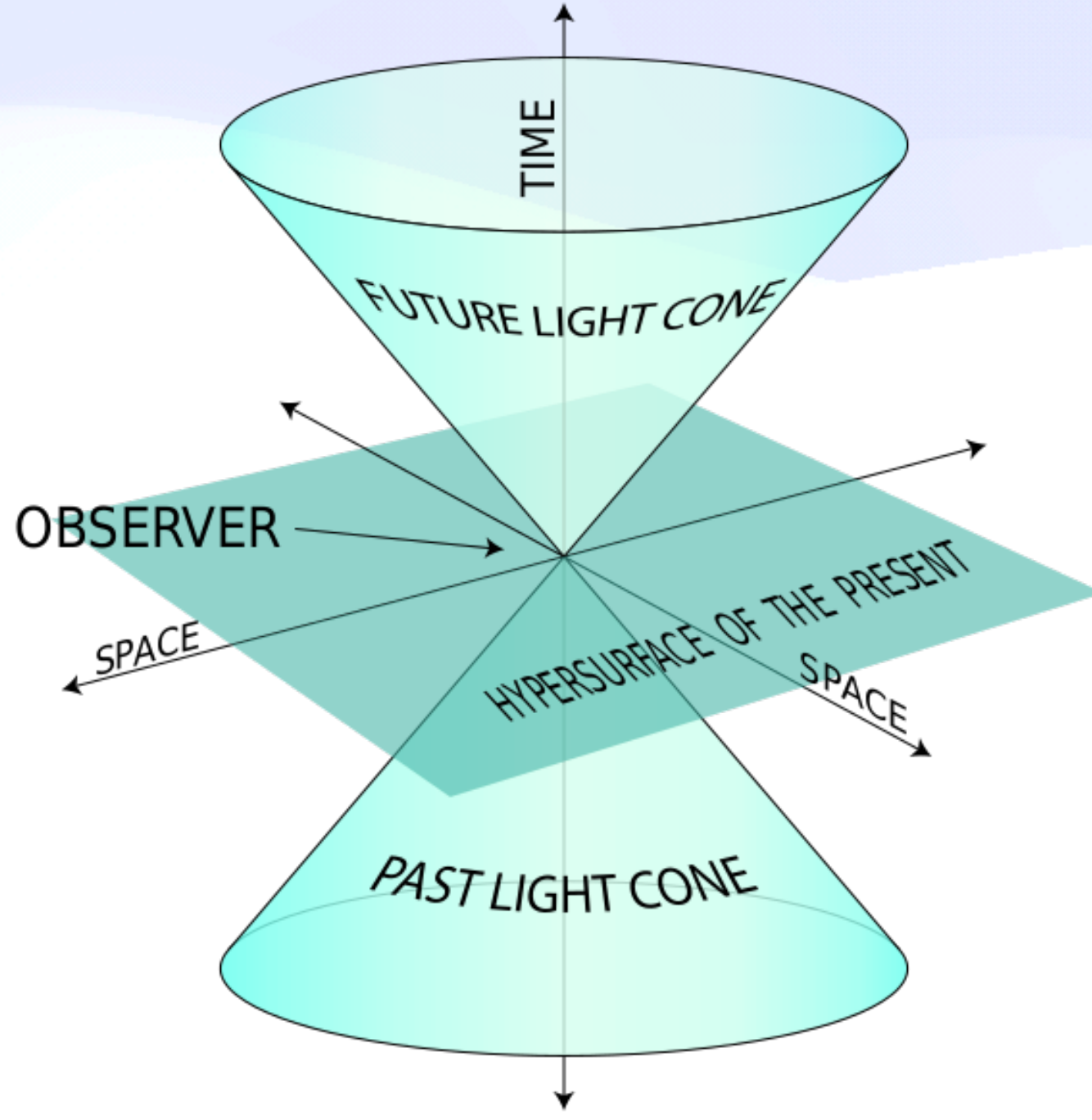
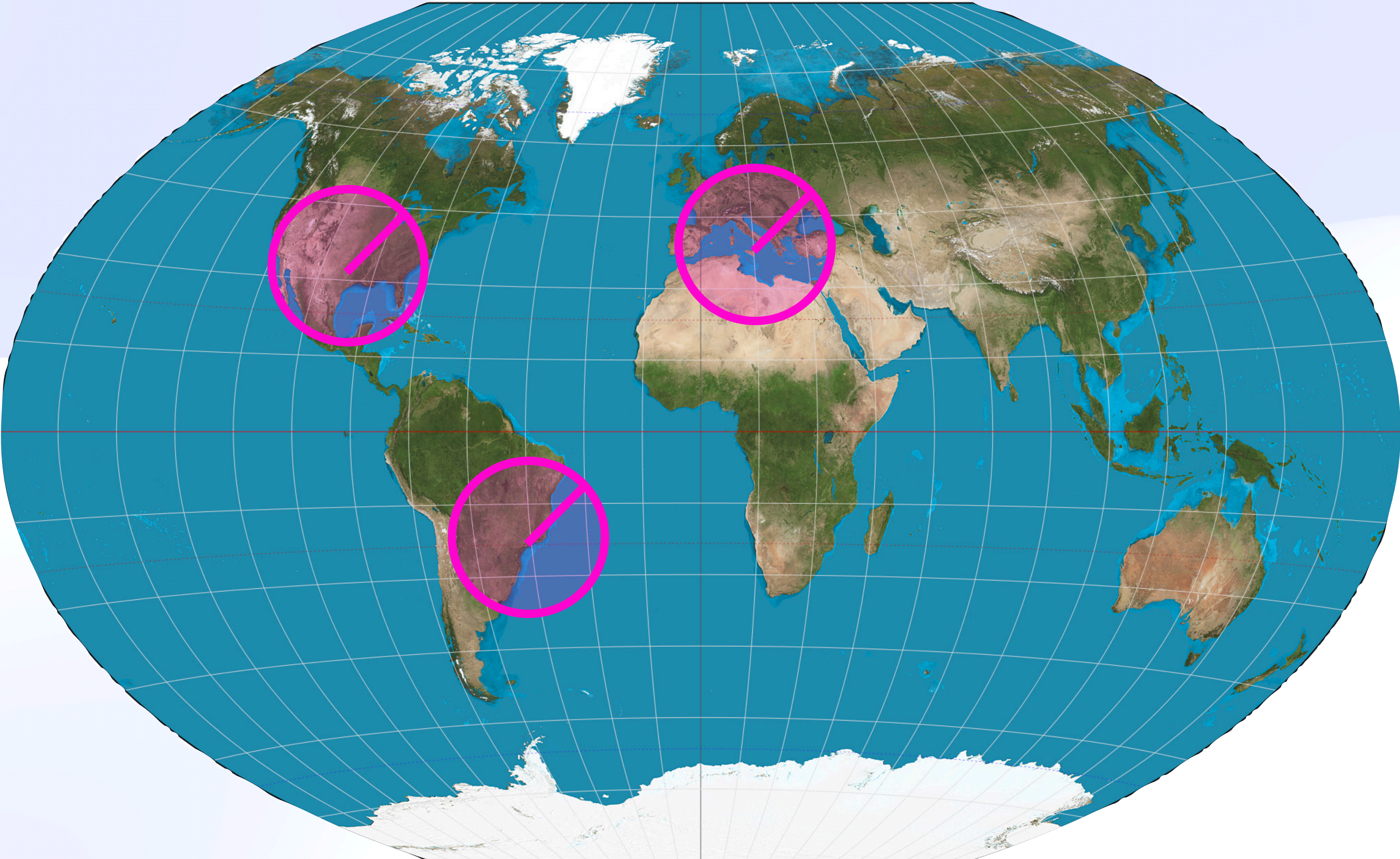
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## ***A Trusted Backbone***

- ◆ Eagerly push info about block stores
- ◆ Take load off of the DHT
- ◆ Prefetch popular data
- ◆ Run WebRTC mesh and other bootstraps
- ◆ ...and others...

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# Lightspeed Barrier



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***Make Friends***

# Content Addressed Alliance

## ***Make Friends***

- ◆ Talk to other content addressed projects
- ◆ Find points of interop
- ◆ Get out of our bubble

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***How?***

# Content Addressed Alliance

## *How?*

- ◆ Gathering interest / working group kick off in [discuss.ipfs.io](https://discuss.ipfs.io) (IPFS Discourse)
- ◆ IPFS Discord chat
- ◆ Goals?
- ◆ Reach out to other orgs Learn from Bytecode Alliance, Bandwidth Alliance, others?
  - ◆ Maybe PL, SPs & others should join both of these alliances as well...

# ***Thoughts, IPFS ping?***

**`https://fission.codes`**

**`{boris,brooklyn}@fission.codes`**

**`@bmann, @expede`**